

**Monday, the 2011 Oktoberfest Medallion hunt begins. As in years past, there will 10 clues given, 1 clue per day. Each day, a new clue will be posted by 6:00 am of the of the Oktoberfest website, [www.oktoberfestusa.com](http://www.oktoberfestusa.com)**

**. Clues will run until the Medallion is found, or until Wednesday, September 22nd , whichever comes first.**

**The rules are similar to previous years and are listed below. The 2011 Oktoberfest Medallion: is always located within the La Crosse city limits.....is never buried in the ground.....is always on public property.....is accessible 24 hours, BUT posted hours should be observed.....fits in the palm of a hand.....and may be camouflaged.**

**The person finding the official Oktoberfest Medallion should call the number on the back of the medallion. The finder must wear an official, current-year Oktoberfest button to collect the entire prize package, which includes \$500 cash, two tickets to the Festmaster's Ball, several gift certificates, and a miniature replica medallion, compliments of Satori Arts. The hunt is sponsored by Wipfli, LLP. Gift certificates have been donated by Downtown Mainstreet.**