Ethical questions have spurred La Crosse's mayor to action. Mayor Matt Harter has called a press conference for this afternoon to address county solid waste services. A media report today suggests the mayor has ethically compromised himself by appearing to use his office to benefit his family's garbage business. He's likely to address those issues during the press conference in city hall today. The mayor has also agreed to appear on WIZM's La Crosse Talk Pm with Mitch Reynolds this afternoon after 5.