

No Snow Means No Dough

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Not getting your sledding, snowmobiling and skiing in yet due to a lack of snow? Danielle Johnson with the Wisconsin Department of Tourism says when the state does see a lack of snow.....some people just move their winter activities....indoors.

She says places like the Dells.....Milwaukee and Lake Geneva don't really have to use much of their advertising dollars this time of the year either.....people know with no snow.....there's no play.