

People in Wisconsin tend to be more conservative with personal finances typically. A new report proves that once again, with the state having the lowest average credit card debt in the nation for the last year. At Consumer Credit Counseling Services in La Crosse, Kim Woggon says she's seeing signs of increasing consumer health locally as well

Wisconsin average credit card debt is just over five thousand dollars. At the other end of the spectrum: Alaska, with an average credit card load of nearly eight thousand dollars.