

Viroqua Parade Now A Fundraiser Too

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Organizers of the Viroqua Harvest Celebration & Parade have launched a capital campaign to raise funds for the October 13th parade, as well as for new initiatives for 2013. The first donation raised was a grant from the Viroqua Tourism Committee to help fund advertising and promotion for the event.

The organization's creative director, Joe Hart. In 2013, the group will be eligible to apply for state and federal arts grants.