

Salvation Army Seeks Donors For Kettle Matching Campaign

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The Salvation Army in La Crosse is searching for a big donor who could help with the upcoming red kettle drive...

Julie Nelson at the Salvation Army says an anonymous donor offered to match one day's kettle collections last year up to \$50,000, and the goal was reached. But that donor is unable to repeat the offer this year. Nelson says the organization is contacting businesses and community groups now, to see if someone else could afford to match kettle contributions.