One month out from election day, Senator Russ Feingold has some ground to make up if he wants to keep his US senate seat. The Wisconsin democrat appears behind Republican challenger Ron Johnson in a few polls. UWL political analyst Joe Heim says the lead is not surprising considering the amount of money Johnson has dumped into campaign advertising. He says Johnson's polling lead now could diminish as Feingold's campaign puts more money into the race during the last few weeks.