

A statewide grocery organization honors the Skogen family twice in a decade with its top award...

Mark Skogen of Festival Foods has been named 'Grocer of the Year' by the Wisconsin Grocers Association. Mark's father Dave received the same honor nine years ago. Festival spokesman Nick Arlt says the Skogens regard the honors as a team effort:

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Mark Skogen has been the C-E-O of Festival for the past eight years. He'll receive the official award in October at an event in the Dells.