

FOR DECADES, 50-THOUSAND HAS BEEN A MAGIC NUMBER FOR THE CITY OF LA CROSSE.

CITY LEADERS OFTEN POINT OUT THAT KEEPING LA CROSSE'S POPULATION ABOVE 50-THOUSAND MAKES THE COMMUNITY ELIGIBLE FOR ALL SORTS OF GOVERNMENT HELP. THAT'S WHY THOSE LEADERS WANT AN ACCURATE CENSUS COUNT THIS YEAR. TODAY, A SPECIAL COMMITTEE PROMOTING THE CENSUS MET AT LA CROSSE CITY HALL TALKED ABOUT WAYS TO GET PEOPLE TO FILL OUT CENSUS FORMS. JUST FOUR YEARS AGO, LA CROSSE'S ESTIMATED POPULATION WAS LESS THAN 300 ABOVE THE 50-THOUSAND MARK...AND THE POPULATION DROPPED BELOW 50-THOUSAND IN THE 1980'S.