

Housing Market Requires Jobs Spark

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Housing market health? It can't get much worse than last month. Lowest sales market on record for new homes nationally. The housing market will rebound eventually, says State Bank Financial senior VP in La Crosse, Wayne Oliver. But there's gotta be jobs first. As people get jobs, he says, they'll want to buy a home, upgrade to a bigger home, or build new.

Oliver says it's a pretty good time to buy a home if you've got the money: interest rates are still low and home prices, although rising recently, are still a pretty good value.