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The American Red Cross will be collecting donations to support its efforts in the areas affected by the Spring Storms and Tornadoes. Red Cross disaster workers are helping people all across the country, making sure they have a safe place to stay, food to eat, emotional support, basic health services and relief supplies. These latest storms have resulted in large responses in Alabama, Mississippi, North Carolina, Missouri, Georgia, Virginia and Arkansas. Collections are being done at the La Crosse Center and at Valley View Mall (JC Penny's – Barnes and Noble Entrance) beginning at 6:00 am until 6:00 pm Thursday. Their top priority is to provide food, shelter and relief supplies to the thousands of people affected by these storms.