

State Rep. Steve Doyle made a campaign promise that he would do what he could to stimulate the employment situation in Western Wisconsin. WIZM'S Dan Deicher tells us how he is doing so far with that promise.

His first jobs bill was stolen away by the Republicans.....but the freshman assemblyman says not this time with a new batch of bills he is submitting in Madison this week. They came from local discussions.

The group Doyle spoke of, consisted of representatives from Western Technical College, Workforce Connections, La Crosse Chamber of Commerce, La Crosse Area Development Corporation, Union officials and other members of the Seven Rivers Alliance. They met a month ago to brainstorm ideas for job creation in Western Wisconsin.