

Associated Bank To Close La Crosse Branch

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Green Bay based Associated Banc Corporation announced that it plans to close down 20 Associated Bank branches in its three-state region of operation.....Wisconsin, Minnesota, and Illinois.

Among those slated to cease operations is the bank location at 2402 Rose Street in La Crosse. 16 branches in Wisconsin, three in Illinois and one in Rochester, Minnesota will also close. The bank holding company said that the branches will close by the beginning of the second quarter of 2012.

The company said that it decided to close the 20 locations after it evaluated its footprint and found that the most of the branches are located within two miles of other Associated Bank locations. The closings also were necessitated by the changing regulatory and competitive environment.