

A SHORT SPIN AROUND DOWNTOWN LA CROSSE CAN GIVE A POLITICAL CANDIDATE AN EDUCATION...AND SOME PUBLICITY.

MILWAUKEE MAYOR TOM BARRETT WENT AROUND TO LA CROSSE BUSINESSES TODAY, SAYING HE WANTS A JOB AS WISCONSIN'S NEXT GOVERNOR. AND ONE WORKER JOKED THAT HER STORE IS HIRING. BARRETT SAYS HE'S LEARNING THAT SMALL BUSINESSES WANT STATE GOVERNMENT TO LEAVE THEM ALONE.

REPUBLICANS ARE TRYING THE SAME APPROACH TO THE VOTERS. G-O-P CANDIDATE MARK NEUMANN HAS A 'MAIN STREET' TOUR SCHEDULED IN LA CROSSE NEXT WEEK.