

The sign wars aren't over in La Crosse. An advisory referendum seeking input on billboards won't appear on the ballot in the spring. But the city's sign committee is still hatching out new rules for signs. From the sign company, Olympus Media, Mary Niemeyer says she really doesn't mind that process. Better than the referendum idea, she says

The city council this week failed to override Mayor Matt Harter vetoes on the billboard referendum and another measure related to council size.