WHERE COULD LA CROSSE FIND MONEY TO KEEP THE CITY BUSES RUNNING?

THE STATE ASSEMBLY HAS A BILL TO SET UP REGIONAL TRANSIT AUTHORITIES AROUND WISCONSIN. LA CROSSE REPRESENTATIVE JENNIFER SHILLING SAYS THE PLAN COULD COMBINE BUS SERVICES IN THIS AREA, TO BE FUNDED BY LOCALLY-APPROVED FEES. SHE SAYS BUSINESSES SUPPORT THE AUTHORITY IDEA.

SPEAKING WITH MIKE HAYES ON 'LA CROSSE TALK' TODAY, SHILLING POINTED OUT THAT THE EXISTING HALF-CENT SALES TAX FOR LA CROSSE COUNTY DID NOT GO TO A REFERENDUM...BUT TRANSIT FEES WOULD.