

A restructuring of La Crosse's northside would be costly, but it could create some valuable returns as well. The essence of a nearly-completed study done on options for re-doing interstate exit three, the highlights of which were delivered in a presentation by the city last night. The DOT wants to rebuild exit 3 and some in city and county government believe that could be an opportunity to shift highways 35 and 53 and simultaneously open more land by the Black River for development and park area. Two alternatives in the study would channel traffic down George street, shutting down Rose, and displacing dozens of homes and businesses, costing the city thirty million dollars and creating a park by the river. The benefit? The road shift could triple property value in the area.