

The fight over lighted signs resumes for another round in Onalaska this week...

Opponents of electronic billboards called a news conference in an Onalaska neighborhood today, with staffers from the Olympus sign company standing by and watching. At one point, an Olympus employee disagreed with a citizen's claim that 'everybody' in the neighborhood is against the billboards, and began arguing with the local activist who organized the event.

The Onalaska Plan Commission has a public hearing tomorrow night on rules to regulate electric signs. A similar hearing last December at the Omni Center drew about 200 people.