

One reason that the La Crosse Center is so busy during most of the year is to make up for a drop in activities in the summer.

Center manager Art Fahey has said that big musical acts prefer outdoor concerts in the warm weather months. That leaves the arena open for other money-making events...such as conventions, and lots of wedding receptions.

The main attraction this week at the Center has been Don Zierden's basketball camp. Coach Z started the camp around the time he led the Bobcats basketball team in the late 90's. And the Milwaukee Bucks will play a pre-season game here in October, for the first time in four years.