



MADISON, Wis. (AP) The director and star of the 1980 comedy hit "Airplane!" are flying in to Wisconsin again. David Zucker and Robert Hays will be in Madison on Monday to unveil a new TV spot promoting the state as a tourism destination. Their appearance coincides with a statewide conference on tourism.

Zucker directed the commercial last summer on Plum Lake in Sawyer. Hays, best known as the pilot from the film hit, plays a befuddled fisherman in the ad.

It's due to begin running in May in Chicago, Minneapolis-St. Paul, eastern Iowa and Milwaukee. Gov. Scott Walker and state lawmakers will take part in the three-day tourism conference.