

The third annual Person of Influence Health Forum takes place Sunday in La Crosse and features not only community leaders from 7 counties but the public as well. Judy Zabel with the 7 C's Health Initiative says it takes quite a few people to get the message out.

[\(Click for Audio\)](#)

The forum will feature leaders from Buffalo, Trempealeau, Jackson, Monroe, La Crosse, Vernon and Crawford counties. It's being held at the Black River Beach House starting at 11.