

When the Mississippi River Rumble I, a BASSMASTER Elite Series fishing tournament, came to the La Crosse area last year it was anybody's guess on how many people would show up to watch the three day event. Just ask Dave Clements.

[\(Click for Audio\)](#)

The Director of the La Crosse Area Convention and Visitors Bureau says a \$15 thousand tourism grant will be used to help bring in more fishing enthusiasts this year when the tournament starts next month. Over 15 thousand attended last year.