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That's Mike Homewood, VP of Sales explaining the change that will take place next month for the La Crosse company. He says don't worry.....no loss of jobs and no company buy out's are coming.

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Founded in 1938, Agropur is an important player in the North American dairy industry. With sales of \$3.8 billion, the Cooperative is a source of pride for its 3,400 dairy producer owners and 6 thousand employees. 200 are employed in La Crosse with more jobs coming.