

Airport Name Change

Tuesday, 13 August 2013 15:49

The La Crosse Municipal Airport is rebranding itself as the La Crosse Regional Airport to better reflect the regional impact the Airport has on the surrounding area.

The name change is also being paired with a fresh new logo. These are the initial steps the Airport is taking in its effort to enhance services and to better serve the region.

The La Crosse Regional Airport contributes over \$16 million in wage income and \$31.9 million in economic impact to our regional economy and is an important driver of economic development.