

Salvation Army Program Aims to Help Kids Back to School

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You've probably already seen the back to school displays in stores. Some won't take advantage of any of that. Not without your help. The Salvation Army in La Crosse has cranked up its Steppin' Back to School program. And they're looking for sponsors, says Julie Nelson with the Salvation Army in La Crosse. She's hoping for new pants, shirt and shoes for each of the 290 kids registered in the Steppin' Back To School program.