



In May of last year, David Birdd, general contractor of Birdseye

Development, built and opened a 42 unit apartment building in West Salem. Every unit smoke free. Now almost a year to the date, a La Crosse 40 unit apartment building will open. Also smoke free. Jason Alberty with Pointe West Investments says his clientele is first and foremost when thinking about going smoke free on May 1st.

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He says he hopes other apartment building owners consider building smoke free. Alberty says resources are available for landlords and property managers interested in learning about voluntary smoke free policies by visiting the Wisconsin Smoke free Housing website.