

Brides Across America was born on a realization that our country needs to do more to support our troops and their families. That's why bridal salons are uniting across America to donate and giving away wedding gowns to qualified military brides.

The wedding industry is making a difference and giving brides to be the opportunity to find the wedding gown of their dreams as well as alleviating financial stress of purchasing a wedding gown.

Each store, like Charlotte's Bridal Wear on Copeland Avenue in Lacrosse, are preparing a select number of gown to give away. Most of the gowns are worth approximately \$500 to \$3000. Dresses will be given away on a first-come, first serve basis as long as you qualify. It is being held today and tomorrow.