The number Christmas gift shopped for? Toys.

And to make sure your toys don't end up on that island......you may want to look for the Wisconsin Public Interest Research Group annual bad toy report. WISPERG features toys that are unsafe....been recalled.....or have other problems associated with them.

Kim Lombard, Trauma Prevention Specialist with Gunderson Lutheran, says surprisingly 18 children died in toy related deaths last year. And an additional 170 thousand were treated in emergency rooms for toy related injuries.