

La Crosse isn't the only US city with a population over fifty thousand in which more than half the property is rentals. Not even the only one in Wisconsin. But, according to new census numbers, La Crosse is only one of 25 in the US that went from under half rental to having a majority of rentals from 2000 to 2010. Higher percentages of rental properties is often seen as an indication of a lack of financial stability in a population. The US average for rental properties in cities is now just about 35%.