

Pet Telethon Coming To Cable

Thursday, 10 November 2011 12:40 -

A live TV telethon to support the Coulee Region Humane society next Saturday will be produced by UW La Crosse communication studies students. Professor Pat Turner says in the 13 years she has worked with the telethon.....the results have been huge. And her students put alot of leg work into the production.

The 13th annual Coulee Region Humane Society Telethon will air from 7-10 p.m. next Saturday on KQEG-TV Channel 23, Charter Cable Channel 5, Digital 989 and UW-L campus channel 6. Last year's telethon raised more than \$5,500 in money and supplies.