

Sparboe Farms, the egg producer featured in a recent WIZM News report, has been accused of false advertising by the animal rights group that captured video of alleged animal abuse at the company's factory style egg farms. One, located in Minnesota. Sparboe Farms Owner and President, Beth Sparboe Schnell.

Mercy for Animals has filed a petition with the Federal Trade Commission, asking the agency to investigate allegedly false claims made by Sparboe. The egg producer says its hens receive five essential freedoms to ensure their welfare, Mercy says the company doesn't actually provide those freedoms. Just recently, Woodmans joined Walmart and Target as companies who have dropped the eggs from their shelves.