ONE OF THE MEN RUNNING FOR GOVERNOR OF WISCONSIN IS LOOKING BEYOND THE STATE'S BORDERS...

REPUBLICAN MARK NEUMANN IS EAGER TO FIND NEW WAYS TO IMPROVE THE STATE ECONOMY, AND PROVIDE NEW JOBS. SPEAKING TODAY ON WIZM'S LA CROSSE TALK, NEUMANN TELLS US THAT WISCONSIN SHOULD STUDY EXAMPLES SET BY STATES WHICH HAVE A GOOD ECONOMY. BUT NEUMANN PROMISES THAT IF WISCONSIN BORROWS IDEAS FROM TEXAS OR OTHER STATES, WE'LL DO THEM EVEN BETTER. THE FORMER CONGRESSMAN CAME TO LA CROSSE TO MEET WITH LOCAL BUSINESSMEN.