

Sign Moratorium Extension Consideration Begins This Week

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Maybe more time for a special committee coming up with new rules for electronic billboards in La Crosse. This week, the city council begins the process of extending a moratorium on new electronic signs while a sign committee continues its work. End result? Good question, says sign committee member and city councilman, Jim Bloedorn

The current moratorium on electronic signs has been in place for almost a year.