

VIP treatment in D-C for a La Crosse CEO...

Dr. Jeff Thompson from Gundersen Lutheran Medical Center was invited to the White House today. Thompson got to speak about Gundersen's green initiatives during a presidential conference on 'healthier hospitals.' His remarks included a story about persuading planners of a new Gundersen expansion to find ways to reduce the energy units used in the new building, when they didn't think they could reach the energy-saving goal that Thompson wanted. Thompson also promoted Gundersen's policies for reducing waste and encouraging recycling.