

By this time next year, the Hollywood Theater in La Crosse could be back in business.

New owner Phil Addis is moving along with extensive repairs to the 76-year-old movie theater. Addis tells us his top priority now is to fix the badly damaged, leaking roof. Another priority...fund-raising. Addis has posted five different colored versions of a new Hollywood sign on line, and is asking people to donate money as they cast votes for their favorite choice. The 42-foot-high sign would resemble one that stood above the Hollywood when it opened in 1936.