

Layoffs Lead To Interviews

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A Sparta company will be shutting down a facility in Lake Delton, resulting in more than 40 people losing their jobs at end of December. Preferred Distributors is closing their facility in Lake Delton, and 41 full time employees, as well as 3 part time employees will be losing their jobs. Preferred Distributors says the closure is due to it selling the business to La Crosse Beverage. Most of the employees are interviewing for the facility in Middleton.

A December 31st deadline has also been set for the Sparta location, although CEO, Jim Hellmen, tells us that La Crosse Beverage will rent that spot for an additional 6-9 months due to the construction of a new facility being built in Onalaska.

The facility will be the new home for the 40 or so employees of Frank Beer Distributing and Frank Liquor Company doing business as Badger Madison in La Crosse.