

Apartment Project Zoning Gets Full Council Approval

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A zoning change doesn't guarantee anything. But a controversial building project planned for an area between downtown La Crosse and UWL will at least get to the final planning stage. By a nearly unanimous vote, the city council has given preliminary zoning approval for a 120 bedroom college rental apartment building on the block between State and Vine streets and ninth and tenth. Several competing landlords have objected to the project for a constantly morphing list of reasons, but primarily for the built-in lack of parking that the development seems to create in the area. Developer Jason Alberty from Pointe West Investments says final plans will include plenty of parking for tenants and commercial spaces on the ground floor. Final plans for the project will have to return to the council for approval.